

PRESS RELEASE

REPA Partners with Rocket Espresso Milano as Official Spare Parts Distributor

Original spare parts now globally available with lightning fast-delivery

Cesena, 19 February 2025

REPA welcomes Rocket Espresso Milano – producer of the finest espresso machines in the tradition of ‘Fatto a Mano’ ‘Made by Hand’ - into its family of OEM brands, becoming its **Official Distributor**, and assuming responsibility for the super-fast supply of **2,300 original spare parts, globally**.

With this agreement, REPA, the leading distributor of spare parts for foodservice equipment, coffee, and vending machines, and European division of Parts Town Unlimited, sees yet another gold standard brand join its burgeoning ranks.

Rocket’s **original spare parts** can now be purchased on REPA’s simple and **easy-to-use eCommerce site**, with no minimum order quantity, and a wide range of exploded views for the most requested machine models to simplify the search for parts.

Thanks to REPA, service technicians and engineers, roasters, coffee shops and equipment importers can expedite the maintenance process, benefitting from **speed, efficiency, and availability**, guaranteed by REPA’s **network of highly automated fulfillment centers across Europe and beyond**, as well as its experienced technical customer care.

Gilberto Guidi, Group Director Professional Coffee REPA, comments: *“The Rocket Espresso Milano brand ranks among the finest of Italian craft manufacturing – passion, quality, meticulous care and attention to detail. These values mean they would only hand over supply of their spare parts to a trusted partner – one that embodies these very tenets through its own business. REPA is proud to be that very partner, offering Rocket and its customers complete peace of mind, leaving them free to concentrate on incredible coffee experiences.”*

Rocket Espresso Milano adds: *“About REPA, we appreciate not only their values but also their logistical expertise, broad range of services, customer care, and commitment to fast supply. These factors made establishing this partnership an easy decision, and we are confident that this collaboration will benefit the entire coffee industry.”*

REPA

REPA is the leading European spare parts distributor for foodservice equipment, coffee, vending machines and household appliances and is a trusted partner to equipment manufacturers. Since 2022 REPA is division of Parts Town Unlimited, the global leader in high-tech distribution of mission-critical equipment replacement parts, related products and services for the foodservice, residential appliance and HVAC industries. REPA customers benefit from strong expertise in spare parts, with more than 40 years of experience in the market from REPA Italia, REPA Deutschland, REPA Iberia, REPA France, REPA China, ATEL and Big Warehouse. With the industry's largest inventory accessible through state-of-the-art webshops, high stock availability, highly innovative logistic centers that assure the fastest delivery of spare parts in the industry, REPA provides every customer with the right part, at the right time, everywhere.

<https://repagroup.com>

Parts Town Unlimited

Parts Town is the leading, technology innovation-driven distributor of genuine OEM (original equipment manufacturer) foodservice, residential appliance and HVAC equipment repair parts. When there's a hiccup with any piece of equipment, Parts Town is ready to jump in and help with the most in-stock parts on the planet, innovative technology and an unmatched customer experience. Customized solutions benefit equipment service technicians of all kinds, as well as chain and independent restaurants, schools, health care facilities and hospitality providers. By partnering with the top manufacturers of foodservice, residential appliance and HVAC replacement parts, Parts Town improves the supply chain, increases sales of genuine OEM parts and keeps every customer's business running like clockwork. Parts Town also partners with equipment and supplies dealers of all sizes to offer a one-stop-shop through its Parts Town marketplace.

www.partstown.com

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